

Journalist/Editor

editor@fernandoarce.ca
fernandoarce.ca

647-784-6043

Summary

Independent journalist and editor working with non-profit sector and news organizations for over 10 years. Investigations and analyses have focused on: 1) evolution and challenges of Indigenous issues in Canada and abroad; 2) role and effect of economic policies at the international, regional and community levels; 3) struggles and successes of grassroots movements. Professional interviewer with great relationship-building skills and an extensive list of contacts. Professional editor with an acute eye/ear for detail. Comfortable working independently and with a team. Friendly and highly adaptable. Animal lover, novice camper and amateur drummer.

Highlights

- Experience filing FOI requests and searching through public documents and databases
- Proven record unearthing exclusive stories/interviews from diverse sources
- Able to cultivate long-lasting professional relationships
- Expert knowledge of Microsoft Office
- Experience with CMS platforms (WordPress website maintenance), HTML coding, SEO best practices and Google Analytics
- Proficient with editing software including Photoshop, QuarkXPress and InDesign
- Extensive administrative and team-management/building skills
- Fluent Spanish speaker/writer
- Good photographer

Relevant Work Experience

Co-founder/editor

The Grind, Toronto, ON

Oct. 2022 - Present

- Alongside four other journalists, we put out a bi-monthly free print alt-news publication focusing on local news and arts.
- As a small team, we are responsible for all roles, including editorial, sales and distribution.
- On the editorial side, I help curate and edit our content. This includes brainstorming issue themes, storyboarding, finding/contracting freelancers, copy editing, proofreading, and approving the final product.
- On the distribution side, I have been largely in charge of finding new places to carry the newspaper and building on those relationships. So far, we are carried in nearly 200 places.
- I also have some experience with making contact with potential advertisers and developing those relationships.

Assignments Editor

New Canadian Media, Toronto, ON

Sept. 2021 – March 2022

- I assigned stories to collective members, followed up and edited their stories for final approval by the publisher (George Abraham).
- I was responsible for structuring a remote communications and storyboarding system that allowed for easier tracking of collective members, their stories and statuses, and for potential stories to cover.
- During my time there and since then, I have also mentored multiple immigrant journalists. At times, that included extensive guidance including how to find sources, how to structure a story, how to fact-check and thorough editing. Many struggled with English, which made my job more challenging, but, as the publisher can attest to, I successfully helped all of them

Journalist/Editor

editor@fernandoarce.ca
fernandoarce.ca

647-784-6043

craft a final quality product.

- I was instrumental in helping put the organization on the map as a legitimate news organization, even helping it win a CFJ Award for Digital News Innovation.

Writer, Editor/Board Member

The Media Co-op, Toronto, ON and Regina, SK

(Ongoing, volunteer)

- Produce features, analyses and news reports for a national audience
- Liaise with freelance writers and organizations
- Edit pieces for structure as well as stylistic, grammatical and factual errors
- Keep organization's social media channels up to date and promote brand
- Helped create and update subscription and membership databases
- Additional Board responsibilities include organizing AGMs, filing tax documents and updating editorial policies as company evolves

Team Lead

eDecree, Toronto, ON

Dec. 2018 – Dec. 2020

- Responsible for outlining and maintaining production targets/morale among team members
- Principal liaison of two major accounts/clients
- Responsible for reviewing/editing transcripts for grammar, accuracy and formatting
- Responsible for releasing finalized documents, meeting multiple daily deadlines and targets

Writer/Editor

teleSUR English, Quito, Ecuador

Oct. 2016 – March 2017

- As the only night-time writer/editor, I was solely responsible for researching, condensing, editing and publishing all breaking news, covering both national and international developments
- Stories were consistently ranked among the most read
- Promoted brand and stories in social media channels
- Managed competing daily deadlines with efficiency

Freelance Journalist

Two Row Times, Hagersville (Six Nations), ON

June 2014 – June 2015

- Remotely wrote and edited stories covering issues affecting Indigenous communities across Turtle Island (Canada)
- Begun a weekly news recap series for the digital and print editions
- Wrote research-intensive features about international relations and human rights for the print and digital editions

Education

Master of Arts in Journalism

University of Western Ontario, London, ON

May 2013 - May 2014

Honours' Bachelor of Political Science

York University, Toronto, ON

Sept. 2006 - June 2010

Political Science (internship abroad)

Tecnológico de Monterrey, Monterrey, México

Jan. 2009 – Apr. 2009